

REVISED DRAFT WITH SAMPLE SENTENCE-LEVEL REVISIONS

Rethinking Big-Box Stores

Big-Box Stores Aren't So Bad

no italics

In her essay *Big Box Stores Are Bad for Main Street*, Betsy Taylor shifts *focuses not on the focus away from* the economic effects of these stores to the effects these *large chain but on* stores have on the “soul” of America. She *argues* claims that stores like Home Depot, *and Wal-Mart* and Target, *because* are bad for America, they draw people out of downtown shopping districts and cause them to focus exclusively on consumption. *In contrast, she* She believes that small businesses are good for America because they provide personal attention, encourage community interaction, and make each city *unique.* *different from the* other ones. But Taylor’s argument is *ultimately unconvincing* not strong because it is based on *nostalgia* sentimental views—on idealized *images of* shoppers and shopkeepers interacting on Main Street—rather than *on* true assumptions about the roles that businesses play in consumers’ lives and communities. *By ignoring* She ignores the complex economic relationship between large chain stores and *their* the communities, *Taylor* in which they exist. *As a result,* she incorrectly assumes that simply getting rid of big-box stores would have a positive effect on us. *America’s communities.* *Taylor’s colorful use of language* Taylor reveals that she has a nostalgic view of American society and does not understand economic realities. *In* For example, in her first paragraph, *Taylor* she refers to a big-box store as a “25-acre slab of concrete with a 100,000 square foot box of stuff” that lands on a town, evoking images of *a powerful* something strong and *monster crushing the American way of life (1011).* *powerful conquering something small and weak.* But she oversimplifies a complex issue.